

PARLIAMENT

Lights



THE PERFECT RECESS



per cigarette: 0.9 mg "tar," 0.1 mg nicotine av.
per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number: M7090

Ad Number: PAR 1257 D1

Title: Taxes - Consumer Size

Ad Size: Consumer Magazines Size

Board: 8 1/2" x 11 5/8" Live: 7" x 10"

Publications: Ent. Weekly

Warning Statement: D

Warning Exhibit: 2

Ch. of Cover Date: 1

Cover Date: 3/97

T&M: 10 pt

Year: © 1997

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